

Classification and Research of Dazhu Folk Songs in Chongqing City, China

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ABSTRACT

Introduction: The research of this paper is based on natural research methods and musicological research theory, and a brief study of Dazhu folk songs.

Methods: Research is conducted by investigation and literature analysis. *The research problem and objectives:* Study the regional generalization and cultural influence of Dazhu District. To analyse and study the categories of Dazhu folk songs. To study the existing situation of Dazhu folk songs. Through the research, this paper draws the following

Results: Witchcraft culture has a deep impact on Dazhu folk songs. Dazhu folk songs are divided into folk labor songs, custom songs, minor songs and children's songs.

Discussion: The songs repository is not good, as such further proper communication and storing are required.

Keywords: classification, Dazhu District, dissemination, folk songs, preservation.

Introduction

Dazu is located in the west of Chongqing, 80 km from the main city of Chongqing in the East and 256km from Chengdu in the West. It is located between the economic and transportation corridors of Chengdu and Chongqing. It is not only the junction of Ba and Shu but also the integration of Ba and Shu cultures. The development of Dazhu folk songs is obviously influenced by the 'witch' culture of the Ba people. At the same time, the development of Dazhu folk songs is also influenced by immigrant culture and Buddhist culture, forming a unique Dazhu national folk music culture.

Objectives

The objectives of this study are to study the regional concept and culture of Dazhu. Through analysis, to study the types of Dazhu folk songs. And finally, it tries

to summarize the current situation, inheritance and preservation methods of Dazhu folk songs.

Research Methodology

This article will use the data analysis method to study the cultural generalization in the Dazhu area.

Quantitative analysis is used for classification research.

Method of comparative research is used to study the quality.

Results

The Folk Songs Produced Here are Influenced by the 'Witch' of the Ba People

Dazu is located in the west of Chongqing, 80km from the main city of Chongqing in the east and 256km from

Chengdu in the west. It borders Tongliang, Yongchuan, Rongchang, Tongnan, and other districts and counties. Dazu is located between the Chengdu Chongqing economic and transportation corridor. It is the integration of Ba and Shu culture. Dazu was founded in the first year of Emperor Suzong of the Tang Dynasty and the Qianyuan Dynasty. Before the Sui and Tang Dynasties, Dazu was a place where the Liao, Yi, and Han people lived together. It was a branch of the Ba people. The folk songs produced here are inevitably influenced by the 'witch' of the Ba people. At the same time, due to war and other reasons in history, the number of people living in this land decreased sharply, especially in the late Ming and early Qing Dynasties. Immigrants from Huguang, Jiangxi, Fujian, and other places have been pouring into the place along with their culture. The Huguang tune, commonly used in Dazu Sichuan Opera and witch dance, is xipi and Erhuang tune from Hubei. In addition, Dazu stone carving is a famous cultural tourist attraction in the Dazu district. It began in the early Tang Dynasty and experienced additional engraving in the Song, the Ming, and Qing Dynasties. It is mainly Buddhist cliff statues, which is the most famous sculpture in the south of China. The top work of grotto art was listed as a world cultural heritage in 1999. There are more than 60000 statues and more than 100000 words of inscriptions. From the content displayed at all times, Dazu religious music and dance have been very popular since the Tang Dynasty. According to Duan Xumei's preliminary statistics, 19 of the 75 stone carvings in Dazu cultural relics protection units at all levels have been issued. The current music materials are distributed in 65 niches; there are 76 bands and groups of different sizes, 36 kinds of musical instruments, and 240 pieces.

Dazu Folk Songs are Divided into Folk Songs, Labour Songs, Custom Songs, Minor, and Children's Songs

The emergence and development of folk songs directly reflect the life and culture of the region. Dazu folk songs are created and evolved by the working people in Dazu in different historical periods, labour production, and life. The types of songs are obviously affected by the working methods and cultural exchanges in Dazu. Folk songs handed down to the present can be generally divided into labour songs, custom songs, minor, children's songs, etc. Among them, due to the profound influence of Buddhism, the custom songs in Dazu folk songs have themes such as 'Buddha worship songs' (Duan, 2004).

Labour songs are common types of folk songs in various places. They are generally popular and have rich

themes. Dazu's labour songs are closely related to the characteristics of regional production, mainly including stonework chants, weeding Yangko, pole lifting, folk songs, ramming songs, etc. These songs are often sung in the process of production and labour to provide cooperation for labour. It is worth noting that there are also differences between the labour songs in the East and West Dazu districts. The labour songs in the east of Dazu are closer to the flavour of Bayu and Chongqing, and the labour songs in the west are closer to Shuzhou tune, which also fully reflects the influence of geographical relations on Dazu folk songs. In addition, there are many different singing tunes in the '100000' and 'Xiehe' areas. They can sing freely and form a unique tail cavity, which is rare in the Bayu area.

The Preservation is Not Very Good and Needs to Be Further Properly Communicated and Kept

With the Disappearance of the Cooperative Labour Function of Folk Songs, the Inheritance of Songs Is Complex

Dazu folk songs have many categories and rich repertoires, including 'Buddha worship song' and 'Weeping Yangge' in the areas of 100000 and Xiehe. However, with the change in people's lifestyles and the impact of other art forms, few young people can sing and are unwilling to take the initiative to learn Dazu folk songs. The important reason is that people rarely work according to the previous working methods, and the functions of 'coordinating labour' of labour folk songs are almost extinct (He J., 2021). At present, the existing genealogical examples are rare, and the audio-visual data are pitiful and almost worthless. If this situation continues, Dazu folk songs may only exist in people's memory in the future.

According to relevant statistics, there were two periods of large-scale collection of Dazu folk songs after the founding of the People's Republic of China. First, from the founding of the People's Republic of China to the early stage of the cultural revolution, with the support of party committees and governments at all levels in Dazu, they collected and sorted out Dazu folk songs several times. Professional and amateur musicians went to the mountains and went deep into various brigades, visited many folk singers, and collected many folk songs. However, during the cultural revolution, folk songs were poisoned, and these materials were turned into ashes. Second, in the 1980s, in response to the request of the Ministry of Culture and the National Music Association for the collection, sorting, and compilation of 'integration of Chinese folk songs', the music workers in Dazu made painstaking efforts to collect

about 200 songs of different types. For the protection and inheritance of Dazu folk songs, the primary task is to collect and sort out the existing folk songs and their scores. The data of Dazu folk songs shall be integrated with 'sound, image and spectrum', and the sorted data shall be digitized to facilitate preservation, development, and utilization (He Q. P., 2011).

Dazu Folk Culture Has Attracted Attention, but the Research on Folk Songs is Slightly Insufficient

At present, the research on Dazu folk culture has attracted the attention of many departments and experts, and the research results are relatively rich, but the main research is reflected in stone carving related to culture and tourism, and a few articles mentioned the research on music in tourism-related research. For example, fan Xinyou's 'deep thinking on the development of Dazu tourism' proposed to organize a 'thousand hand Guanyin large-scale song and dance party' in the extended development plan of Dazu stone carving tourism products. There are few studies directly related to Dazu folk songs and the inheritance of Dazu folk songs and the integration of local culture and economy (Huang, 2022).

Dazu folk songs have distinct local cultural characteristics. In combination with the needs of local cultural construction, the special Dazu folk song music activities are conducive to creating Dazu's local cultural characteristics. In the inheritance and innovation of songs, we can also strengthen cooperation with industry experts to jointly create Dazu folk songs with the characteristics of the times, inject fresh blood into Dazu folk songs, and realize the innovative development of Dazu folk songs while inheriting Dazu folk songs. In addition, the development of Dazu folk songs should be combined with the tourism industry economy of Dazu. The successful experience of famous brands such as 'Chuanjiang Haozi' and 'impression Wulong' should be used for reference to build an economic and cultural platform for Dazu folk songs, enhance the influence of Dazu folk songs, enrich the diversification of the Dazu tourism industry economy, promote the common development of Dazu folk songs and tourism economy, and make Dazu folk songs generate economic value and new life.

Collation and Digitization of Dazu Folk Songs

Internet media has a very rich form of communication. Words, pictures, and videos can be freely combined

as needed to describe the specific content of news. In the traditional form of TV news communication, it is necessary to shoot, edit, and arrange it into the news programme. The process is complex, the form is single, and the capacity is limited. It is impossible to spread as much news information as possible. The use of network media to spread folk songs can directly edit some simple news in words, which can be released in a few minutes. Some important news can also be presented in a more complete form in combination with pictures, videos, and other information. At present, many people are living fast-paced life. This simple form of news communication is more in line with the rhythm of modern life, and people can choose freely. Rich forms of network media can bring more innovative means for TV news communication.

Cooperate With Media Local Colleges and Professional Colleges to Carry Out Folk Song Inheritance and In-Depth Development and Utilization

Local colleges and universities have the obligation to contribute to the local economic and cultural construction and provide talent supply for the inheritance, development, and utilization of local folk songs. It is unrealistic to rely on the efforts of a few people alone for the inheritance and development of local folk songs. In terms of talent training, local professional colleges and universities should fully consider the need for the inheritance of local folk songs, set up local folk music courses, guide the aesthetic direction of local folk songs, and cultivate the inheritors and advocates of local folk songs. Moreover, from the perspective of the professional development of local colleges and universities, the construction of local music courses and professional direction is also an important measure to refine the professional characteristics of local colleges and universities. Combining the inheritance of folk songs with the professional construction of local professional colleges and universities can achieve a win-win situation.

TV media can be used to spread folk songs. At present, many TV news communication enterprises or individuals in China are aware of the advantages of network media, and many TV news programmes are spread with the help of network media platforms to a certain extent. However, there are still problems of poor development effect, especially for some local TV stations or personal communication; even if network media is used, it lacks the actual effect of communication. The main reason for this phenomenon is the lack of enough publicity. Whether it is TV news communication or network media

communication, a certain degree of publicity is required to let more people understand these forms. Therefore, in the process of integration and development of TV news communication and network media, publicity should also be strengthened. There are two main ways of publicity: First, daily publicity—the publicity of the network media platform should be added to the TV news programmes at ordinary times. The two-dimensional code of the TV news network account can be released at the end of the programme to reach the interested audience, and long-term publicity—the purpose of communication and promotion can be achieved to a certain extent. Second, advertise with the help of current events hot spots. For example, in the recent Olympic Games hot spots, many TV news media use the hot events to publicize their own network media platforms, attract more interested audiences with more abundant sports news, and combine the current events hot spots to achieve a very rapid promotion using the development of the integration of TV news dissemination and network media (Wang, 2020).

Whether it is TV news dissemination or network media publicity, it is inseparable from the editorial talents behind it. Especially on the network media platform, excellent editors can quickly grasp social hot events and figures, launch more relevant news information, and attract more users. Therefore, in the process of the integrated development of TV news communication and network media, we should pay attention to the training of more editorial talents. The editorial talents in the new era should not only have the traditional TV news editing ability but also have certain network media editing and application skills. Only by fully grasping the characteristics of the two forms can they be flexibly applied. By combining different characteristics of the accuracy and preciseness of TV news communication and the flexibility and richness of network media, create innovative features of TV news communication and network media integration.

Carry Out Special Activities for the Construction of Dazu Folk Songs and Build a Platform for the Inheritance of Folk Songs

Dazu folk songs have distinctive local cultural characteristics. Combined with the needs of local cultural construction, carrying out special Dazu folk song music activities is conducive to building Dazu's local cultural characteristics. In terms of song inheritance and innovation, we can also strengthen cooperation with industry experts to jointly create Dazu folk songs with the characteristics of the times, inject fresh blood into

Dazu folk songs, and realize the innovative development of Dazu folk songs while inheriting Dazu folk songs. In addition, promoting the development of Dazu folk songs should also be combined with the economy of the Dazu tourism industry, learning from the success of famous brands such as 'Chuanjiang Haozi' and 'impression Wulong', building an economic and cultural platform of Dazu folk songs, enhancing the influence of Dazu folk songs, enriching the diversification of Dazu tourism industry economy, promoting the common development of Dazu folk songs and tourism economy, and making Dazu folk songs produce economic value and new life (Zeng, 2021). The history of the progress of human society shows us that in the process of the development of things of the same nature, the emergence of new things and the disappearance of old things become a pair of contradictions, but they are definitely not absolute substitutes, but of deep-seated integration, development, and expansion on the basis of absorption, reference, and inheritance. Is the development of new media not?

The development of new media is based on the development of traditional media. New media is emerging after the development of traditional media is relatively mature. The new media itself has the problems of low information release threshold and low-quality news flooding. However, this is precisely the advantage of traditional media. Traditional media has a large information collection team, experienced editors, rich news channels, strict control over news, high release threshold, and high-quality requirements. This is conducive to the new media to absorb and learn from and better create a new media platform. At the same time, it is beneficial to curb vulgar news and junk news and improve its authority and customer recognition.

Traditional media need to continue to develop under the promotion of new media. The new media can release the new information collected in time, which largely avoids the problem that traditional media often miss timeliness. The rich information collected by traditional media can be transmitted to customers in a short time with the help of new media technology, and at the same time, customers can be promoted to participate in the dissemination, which improves the readability and timeliness of news messages. More importantly, the traditional media cannot realize the benign interaction between news publishers, publishers, and news receivers, while the new media can not only realize the interaction between news publishers, publishers, and customers but also realize that the information receivers can actively become the publishers and transmitters of news messages, especially

with the high utilization of WeChat and Weibo and the frequent push of links, and realization of the multichannel and three-dimensional release of the same message.

As the core component of campus culture construction, media plays a positive role in promoting campus culture construction and strengthening academic exchanges. A very important part of higher education is the academic development of colleges and universities. Apart from the academic itself, the more important part of academic development is the role played by the media with the development of new media; all kinds of national policies and academic research are no longer mysteriously suspended. We can read and study in detail what is published on the Internet.

As a bridge for the construction of campus culture, the media not only shoulders the communication between the inside and outside of the school but also conveys and reflects the school management concept of the school administrators and the demands of the majority of teachers and students. With the progress of science and technology and the rapid development of new media, in addition to the application in academic exchanges, the application on campus is everywhere. In recent years, in order to better display the achievements made in the construction of the universities, the school management concept and management experience, and establish a good image, all colleges and universities have not only strengthened the exchange and interaction of traditional media such as university newspapers and radio but also actively developed new media tools that adapt to the education in the new era. They have created WeChat and microblog public platforms and clients with their own characteristics, and developed apps belonging to the universities. At the same time, special channels are set up on the platform for teachers and students to voice their demands to the school, so as to promote the school construction to be more scientific, the management to be more in place, and the service to be more comprehensive.

Discussion and Conclusion

Dazu folk songs are an important part of Dazu's local culture. With the influence of Dazu regional characteristics, immigrant culture, and Buddhist culture, Dazu folk songs are unique. A thorough basic research of Dazu folk songs can better enrich the research of Chongqing local culture and provide a theoretical basis for the development of Dazu characteristic culture and economic support, the inheritance of Dazu folk songs, and the integration of local culture and economy.

Dazu's folk songs are very rich in genres, which is very worthy of our analysis and research. In terms of music communication, we also need to strengthen it. Cooperation with universities and the promotion of government departments are effective means of communication.

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