## Foreword from Prof. Dr. Mohammad Nasih\*, Rector, Universitas Airlangga, Surabaya

Strengthening Academic Synergies: A Message for the ASAIHL Commemorative Issue, A Foreword to the ASAIHL 2024 Special Issue

It was a great honor for Universitas Airlangga to host the 2024 ASAIHL Conference in Surabaya, Indonesia. Under the theme "University's Role in Reduction," Advancing Climate Crises conference brought together scholars. policymakers, and academic leaders shared effort to address one of the most critical challenges facing humanity today: the climate crisis.



**Prof. Dr. Mohammad Nasih**, M.T., Ak., CA Rector 2015-2025 Universitas Airlangga, Surabaya

Higher education institutions have long served as beacons of knowledge and innovation. Yet, in this era of unprecedented environmental disruption, our responsibilities must go further. We must become active agents of change—integrating sustainability across curricula, promoting interdisciplinary research, and forming strategic alliances that bridge knowledge with action.

The publication of this special issue of the *Journal of Humanities and Social Sciences Research* (*JHSSR*) is both a timely reflection and a lasting contribution to this mission. It documents the spirited academic exchange and urgent calls for collaboration that defined the 2024 ASAIHL Conference. More importantly, it reinforces the message that meaningful change must be grounded in academic excellence, ethical leadership, and collective will.

Universitas Airlangga is proud to contribute to this regional momentum. As host of ASAIHL 2024, we reaffirmed our institutional commitment to environmental stewardship, educational leadership, and the strengthening of academic synergies across Southeast Asia and beyond. We believe that only through such united efforts can we build a more resilient and sustainable future.

I express my sincere gratitude to all contributors and the editorial team of JHSSR particularly Professor Dr Nayan Kanwal for ensuring that the insights and aspirations of the conference will continue to inspire action through this special publication. May it serve as a reference, a resource, and a rallying point for the academic community.

With highest regards,

Prof. Dr. Mohammad Nasih, M.T., Ak., CA

Rector Universitas Airlangga Surabaya, Indonesia

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Prof. Dr. Mohammad Nasih has served as Rector of Universitas Airlangga (UNAIR), Indonesia, from 2015 to 2025. Prior to his rectorship, he held key leadership roles at UNAIR, including Vice Rector for Finance (2010–2015) and Director of Finance (2007–2010).

He earned his Doctorate in Economics (Accounting) from Universitas Airlangga in 2005, following a Master's degree in Technology and Industrial Management from the Bandung Institute of Technology (ITB) in 1997, and a Bachelor's degree in Accounting from UNAIR in 1991.

During his tenure as Rector, Prof. Nasih has significantly advanced the university's global standing. Under his leadership, UNAIR achieved notable rankings, including #308 in the QS World University Rankings, #52 in the QS Asia University Rankings, #1201+ in the Times Higher Education (THE) World University Rankings, #101–200 in the THE Impact Rankings, and #83 in the UI GreenMetric. Additionally, UNAIR received the "Excellent" designation in the Integrity Zone Development Assessment and national recognition for transparency in public information from the Central Information Commission of Indonesia in 2022.

His academic expertise encompasses management accounting, public finance, intellectual capital (particularly human capital), governance, and business strategy.

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