

FOREWORD

Welcome to the **First Issue of 2021** of the Horizon Journal of Humanities and Social Sciences Research (JHSSR) focusing mainly on various issues of Education and Literature.

JHSSR is an open-access peer-reviewed academic publication, published rapidly by BP Services. The journal is independently owned, dependent upon donations and run on **not-for-profit** basis for the benefit of the world-wide social science community.

The year seems to be progressing so quickly. Here we are, its July already and we are already publishing our 6th issue since the journal was established in 2019. I am glad to share with you that we have developed a new strategic plan, begun soliciting papers from across the globe. Journal publishing and management is a continuous process ensuring its quality. I look forward to completing many such projects during my tenure as the Chief Executive Editor of this journal. It is my passion to reach out to editors and publishers across the globe, and create new milestones to further support ethical practices in publishing.

In this issue, we features 16 articles consisting of an invited article, two review, a short communication and a book review. In addition, there are 11 regular articles from various authors that come across from different countries, namely **Indonesia, Malaysia, Nepal, Pakistan, Philippines, USA** and **Vietnam**.

I believe this issue too would be intriguing, thought-provoking and useful in reaching new milestones. I would be grateful if you recommend the journal to your peers and students to make this endeavor more meaningful.

Being capable of publishing in peer-reviewed journals is commonly seen as an indicator of proper scientific research. It is the duty of a researcher to publish his results for the scientific community. Research can be seen as a product that must be sold to the target audience in the form of an article. In other words, research results do not exist before they are successfully published. The key people for getting one's article accepted for publication in a journal are usually the Editor-in-Chief, editor, and reviewers. After publication, a well-written article will attract readers, eventually resulting in a scientific impact defined by whether other scientists will cite the article.

In some cases, people raise the bar unnecessarily by exaggerating requirements for a successful publication. This may be either an intentional attempt to bring the game to a higher level, or merely unintentional. Unfortunately, it is difficult to improve the level before understanding the publishing process in the first place. Writing scientific journal articles is learned through writing and publishing attempts when constructive feedback is available. It may occasionally be possible to enter the big league of very high-level journals directly, but only with adequate levels of support and feedback. In other cases, it is possible to publish in increasingly better journals once gaining experience through more moderate publication mediums. A researcher can raise their ambition level through gained experience. Hence, it is equally important for any researcher to begin their publishing with new or young journals provided they are of good standing.

Learning to write journal articles is, however, not a black and white issue where there are absolute rights and wrongs. Being constructive is more important than seeking out flaws in the message. Young researchers should utilize several sources while building their know-how regarding scientific writing.

All the papers published in this edition underwent the journal's **stringent double blind peer-review process involving a minimum of three reviewers comprising internal as well as external referees**. This was to ensure that the quality of the papers justified the high ranking of the journal, which hopes to be one at par with one of the renowned and heavily-cited journals not only by authors and researchers in Malaysia and America but by those in other countries around the world as well.



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Chief Executive Editor, JHSSR

I would also like to express gratitude to all the authors who have made this issue possible, as well as the reviewers and editors for their professional contribution. Last but not least, the assistance of the journal's editorial office in Texas is fully appreciated.

Horizon JHSSR is currently accepting manuscripts for upcoming 2021–22 issues based on original qualitative or quantitative research that opens new areas of inquiry and investigation. Empirical articles should demonstrate high rigor and quality. Original research collects and analyzes data in systematic ways to present important new research that adds to and advances the debates within the journal's fields. The editors hope that the authors publishing in this journal can support the noble cause of Horizon in reaching its goals.

Let me conclude by saying that with the publication of this issue, we have completed two and a half years of successful publication of Horizon JHSSR. Changing publishing norms and expectations have given rise to a new wave of publishing standards that we'll be riding into 2021 and beyond. I am confident that 2021 will bring yet another challenging year of emerging scholarly articles.

I also hope that we'll be seeing a farewell to two of the biggest colossal words both in and outside of academia right now – **Coronavirus** and **COVID-19 pandemic**.

Only time will tell what the next decade has in store, but one thing for sure is we will likely see greater innovation in all areas of scholarly publishing. If you are observing other scholarly publishing trends, please do share your thoughts with the Chief Executive Editor!

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