

FOREWORD

Welcome to the inaugural Issue of our Horizon Journal of Humanities and Social Sciences Research (JHSSR)!

Horizon is an open-access journal published by BP Services, independently owned, dependent upon donations and run on a non-profit basis for the benefit of the world-wide social science community.

This issue contains 14 articles, of which two are invited articles from prominent scholars of international repute. Remaining 12 are original articles from various authors from different countries, namely *Australia, Bangladesh, Germany, India, Jordan, Malaysia, Portuguese, Taiwan, USA, and Vietnam*.

Being capable of publishing in peer-reviewed journals is commonly seen as an indicator of proper scientific research. It is the duty of a researcher to publish his results for the scientific community. Research can be seen as a product that must be sold to the target audience in the form of an article. In other words, research results do not exist before they are successfully published. The key people for getting one's article accepted for publication in a journal are usually the Editor-in-Chief, editor, and reviewers. After publication, a well-written article will attract readers, eventually resulting in a scientific impact defined by whether other scientists will cite the article.

In some cases, people raise the bar unnecessarily by exaggerating requirements for a successful publication. This may be either an intentional attempt to bring the game to a higher level, or merely unintentional. Unfortunately, it is difficult to improve the level before understanding the publishing process in the first place. Writing scientific journal articles is learned through writing and publishing attempts when constructive feedback is available. It may occasionally be possible to enter the big league of very high-level journals directly, but only with adequate levels of support and feedback. In other cases, it is possible to publish in increasingly better journals once gaining experience through more moderate publication mediums. A researcher can raise their ambition level through gained experience. Hence, it is equally important for any researcher to begin their publishing with new or young journals provided they are of good standing.

Learning to write journal articles is, however, not a black and white issue where there are absolute rights and wrongs. Being constructive is more important than seeking out flaws in the message. Young researchers should utilize several sources while building their know-how regarding scientific writing.

I believe this issue would be intriguing, thought-provoking and useful in reaching new milestones. I would be grateful if you recommend the journal to your peers and students to make this endeavor more meaningful.

All the papers published in this edition underwent the journal's stringent peer-review process involving a minimum of two reviewers comprising internal as well as external referees. This was to ensure that the quality of the papers justified the high ranking of the journal, which hopes to be one at par with one of the renowned and heavily-cited journal not only by authors and researchers in Malaysia but by those in other countries around the world as well.

I would also like to express gratitude to all the contributors who have made this issue possible, as well as the authors, reviewers and editors for their professional contribution. Last but not least, the assistance of the journal's editorial office is fully appreciated.

Horizon JHSSR is currently accepting manuscripts for upcoming issues based on original qualitative or quantitative research that opens new areas of inquiry and investigation.

The editors hope that the authors publishing in this journal can support the noble cause of Horizon in reaching its goals.

Chief Executive Editor

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